**PROPOSAL FOR THE STARTUP WEEK**

* **Tentative Dates:** 11.04.2022 – 15.04.2022
* **Mode of Execution:** Online or Offline
* **Event Flow:**

ONLINE:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **11.04.2022** | **12.04.2022** | **13.04.2022** | **14.04.2022** | **15.04.2022** |
| MORNING | INAUGURAL CEREMONY | Resume Workshop | Shark Tank  (Competition) | Hands-On-  Workshop | Firm Trouble  (Competition) |
| AFTERNOON | Debate | Resume Competition |  |  | CONCLUDING CEREMONY |

OFFLINE:

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| --- | --- | --- | --- | --- |
| **11.04.2022** | **12.04.2022** | **13.04.2022** | **14.04.2022** | **15.04.2022** |
| INAUGURAL CEREMONY | Resume Education | Shark Tank | Hands-On-  Workshop | Firm Trouble |
| *Filler Event-OpenMic* | *Filler Event: Flexume* |  | *Filler Event: Spot The Entrepreneur* | *Filler Event: The Celebpreneur* |
| Debate  (Rimjhim) | Netflixume  (Samruddhi) | *Filler Event: Budget Cuts* | B-PLAN | CONCLUDING CEREMONY |

* **Event Description:**

1. Debate: This event is going to be conducted in a debate format. Once the participant registers for the event they will be divided into 2 syndicates: FOR & AGAINST. The participants will be assigned the name of a famous entrepreneur whom they would represent on the day of the event. Once the event starts and the host explains the rules to the participants, they will be given time to formulate their thoughts. Each of the participants will be given a 5 min time to speak about their entrepreneur within their allotted syndicate.

Eg: *Participant A* got Elon Musk as his entrepreneur and his syndicate is “FOR”. *Participant A* will state all the positive aspects of Elon Musk as an entrepreneur.

2. Resume Education & Netflixume: A resume writing workshop, a resume writing

activity, and a resume writing competition; to have the participants learn the skill of

building a dynamic resume and build their own to put their knowledge to practical

use as well as a fun-filled competition to make a resume of their favourite character

from a Netflix show.

3. Shark Tank: Here the participants will pitch their business idea to the judges present. The judges will then evaluate that idea and decide whether that idea is worth investing in.

4. Hands-On-Workshop: An interactive workshop will be conducted on the most trending and useful topic for the college students to increase the no. of participants for the event.

5. B-Plan

6. Firm Trouble: An event where the participants come up with a firm and explain what could be done with its business Model if  they were the Chief of Operating Officer(COO) of that particular firm.

*Eg:* Lehman Brothers was the fourth-largest investment bank in America, but in September 2008 the company filed for bankruptcy. With $639 billion in assets and $619 billion in debt, the bankruptcy was the largest in history. What would you have done if you were the then COO of the firm? What changes would you be bringing into the business model of the firm to avoid this crisis?

* **Filler Events:**

1. Open-Mic:

In this event the participants would come up with a stand-up comedy, songs etc.

1. Flexume: Here the participants are going to make Corporate resumes and give it to the volunteers and at the end of the event they would get it checked from the volunteering faculties.
2. Budget Cuts: A fun segment where the audience will be give an item and they have to find its cheapest version in the internet.

Eg. Cost of iphone 12 pro Max might be cheaper in Amazon than in Flipkart. So the person who got the best deal would win the prize.

1. Spot The Entrepreneur: This might seem a little bit similar to Charades. But the exciting twist here would be a volunteer of ECell would dress up as an entrepreneur and give out certain features of that entrepreneur, the audience have to guess the name of the entrepreneur correctly.
2. The Celebrepreneur: The host would read out the name a celebrity and would choose a person from the audience and they have to answer in what field that celebrity would own a start up.